

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63211-1

DATE PRINTED

10/02/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCTEST # 1905		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1905	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	8	07:00A	08:58A	30S	10/02/12-10/05/12	THE EARLY SHOW	8	275.00	2200.00
2	M	2	07:00A	08:58A	30S	10/08/12-10/08/12	THE EARLY SHOW	2	275.00	550.00
3	T-F	4	08:58A	09:58A	30S	10/02/12-10/05/12	RACHEL RAY	4	315.00	1260.00
4	M	1	08:58A	09:58A	30S	10/08/12-10/08/12	RACHEL RAY	1	315.00	315.00
5	T-F	4	01:00P	02:00P	30S	10/02/12-10/05/12	THE TALK	4	300.00	1200.00
6	M	1	01:00P	02:00P	30S	10/08/12-10/08/12	THE TALK	1	300.00	300.00
7	T-F	4	02:00P	02:58P	30S	10/02/12-10/05/12	LET'S MAKE A DEAL	4	300.00	1200.00
8	M	1	02:00P	02:58P	30S	10/08/12-10/08/12	LET'S MAKE A DEAL	1	300.00	300.00
9	T-F	4	02:58P	04:00P	30S	10/02/12-10/05/12	JEFF PROBST SHOW	4	550.00	2200.00
10	M	1	02:58P	04:00P	30S	10/08/12-10/08/12	JEFF PROBST SHOW	1	550.00	550.00
11	T-F	4	04:00P	05:00P	30S	10/02/12-10/05/12	DR PHIL	4	600.00	2400.00
12	M	1	04:00P	05:00P	30S	10/08/12-10/08/12	DR PHIL	1	600.00	600.00
13	Sa	1	04:58P	06:00P	30S	10/06/12-10/06/12	NEWS 4 AT 5P - SATURDAY	1	400.00	400.00
14	T Cancelled		06:57P	08:00P	30S	10/02/12-10/02/12	NAVY NCIS	0	4500.00	.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT	SHIRA LEVY		PRODUCTEST # 1905	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1905	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
15	W	1	06:58P	09:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	4000.00	4000.00
16	Th Cancelled		09:00P	10:00P	30S	10/04/12-10/04/12	ELEMENTARY	0	4200.00	.00
17	Sa Cancelled		07:57P	08:57P	30S	10/06/12-10/06/12	CRIMETIME SATURDAY	0	1300.00	.00
18	Sa Cancelled		08:57P	10:00P	30S	10/06/12-10/06/12	48 HOURS MYSTERY	0	1500.00	.00
19	Su Cancelled		08:00P	09:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	0	4000.00	.00
20	Su Cancelled		09:00P	10:00P	30S	10/07/12-10/07/12	THE MENTALIST	0	4500.00	.00
21	Sa	1	06:58A	06:00P	30S	10/06/12-10/06/12	NCAA COLLEGE FOOTBALL	1	600.00	600.00
22	Su	2	05:57A	07:58A	30S	10/07/12-10/07/12	NEWS 4 THIS MORNING	2	200.00	400.00
23	Su	1	07:00P	08:00P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	4950.00	4950.00
24	Su	1	05:58P	06:59P	30S	10/07/12-10/07/12	SIXTY MINUTES SUNDAY	1	5400.00	5400.00
25	Su	1	10:58A	02:00P	30S	10/07/12-10/07/12	NFL REGULAR SEASON GAMES	1	6750.00	6750.00
26	T-Su	1	10:00P	10:35P	30S	10/02/12-10/07/12	LATE NEWS M-SU	1	2700.00	2700.00
27	T-Th	1	04:30A	05:00A	30S	10/02/12-10/04/12	CBS MORNING NEWS	1	175.00	175.00

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